



Fulfilling Promises. Fostering Innovation.



**Fulfilling Promises.
Fostering Innovation.**



■ - BASF
The Chemical Company



EFFICIENCY



RELIABILITY



INNOVATION



SUPPORT

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EFFICIENCY



- EFFICIENCY
- RELIABILITY
- INNOVATION
- SUPPORT



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LOREM IPSUM

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Satisfaction Squared.



SATISFACTION SQUARED.

EFFICIENCY

Reduce time & labor

Less time and labor means making your job easier and your business more profitable. BASF's Termidor HE does just that. By using smaller trenches, it reduces labor by 33% and it uses half as much water as other termite treatments.

More effective products, less callbacks

Getting the job done right the first time frees your business up for more jobs and increases customer satisfaction. Both Termidor HE and Alpine WSG products will offer a greater efficacy, which means less callbacks for you and more profits for your business.

RELIABILITY

New products & technology

As you can see with the debut of Termidor HE and development of Alpine WSG, BASF is constantly working to improve the products that help you run your business, better. Whether its greater efficacy, softer chemicals, or both, you can be sure BASF is ahead of the curve.

INNOVATION

Commit to the profession

As a leader in the industry, we have a responsibility to support its growth. That's why we supply more than just chemicals. We give you the products, services and advice your business needs to reach its full potential. We also sponsor educational opportunities like the NPMA Management Institute, to ensure success in the industry.

SUPPORT



BASF

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SATISFACTION SQUARED.

SUPPORT

Alpine



INNOVATION



RELIABILITY



EFFICIENCY

Reduce time & labor
Less time and labor means making more products. BASF's The Vitrova® 100 shows just that. The unique benefits of Vitrova 100 help to reach higher and longer growing periods.



LOWER PRICES



Putting promises to work.

PUTTING PROMISES TO WORK.



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EFFICIENCY



RELIABILITY



INNOVATION



SUPPORT

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